

Photography Policy

We are delighted that you are considering Mountain Run Winery as the location for your photos.

Snapshot Photography

Guests are welcome to take snapshot photographs of the winery, individuals, and subjects that capture the events of your visit. Mountain Run Winery defines a snapshot as an informal photograph that is shot spontaneously and quickly without artistic intent.

Portrait Photography

Permission from the winery is required for **ALL** portrait photography. Portrait photography is defined as all wedding, maternity, portfolio, prom, family, graduation, engagement, quinceañera, and any other posed portraiture or videography of individuals by professional photographers or amateur photographers, whether paid or unpaid.

The winery requires advanced notice of the photography session to determine whether a permit applies. Please email mountainrunwinery@gmail.com or call (703) 638-5559 for session approval.

If a portrait photography session is held without advanced notice and approval from the winery, you may be asked to cease your photography session and/or leave the property. For portrait photography sessions held during our normal business hours, a fee will not apply, though blackout dates may apply due to other events on the property.

Permits are required for all sessions that occur outside of normal business hours and are charged at a rate of \$50/hr. Permits must be purchased in advance of the session(s) and blackout dates may apply.

General Photography Guidelines

Please adhere to the following guidelines to make your photography session a success:

- Please check in with the manager on duty in the Tasting Room upon arrival
- Flow of visitors and traffic along driveways and pathways must not be blocked at any time
- Please do not move, alter, or draw on any structures/property
- Outside alcohol is not allowed
- Please be mindful that other events may be taking place in close proximity to the allowed photography locations. If members of a photography party are rowdy or disorderly, they will be asked to leave (without refund in the case of permit sessions).

- Please take all props or materials with you and leave the winery as you found it. Glitter, fake snow, and any other artificial products (such as flower petals or confetti) that cannot be cleaned up by your group are prohibited
- The use of drones is strictly prohibited unless specifically approved in advance by the winery
- The winery does not provide staff to assist with or monitor photography sessions
- Wedding photographers working with a bridal couple who have purchased a wedding package at the winery are exempt from purchasing a permit as long as their work is limited to wedding activities for that couple
- The winery reserves the right to deny access to sections of the winery and property due to booked events and/or other conditions
- Rescheduling must be agreed upon by the winery prior to the new shoot date
- Photography policies are subject to change without notice